

# Case Study: Insurance-focused Emerging Tech Challenge

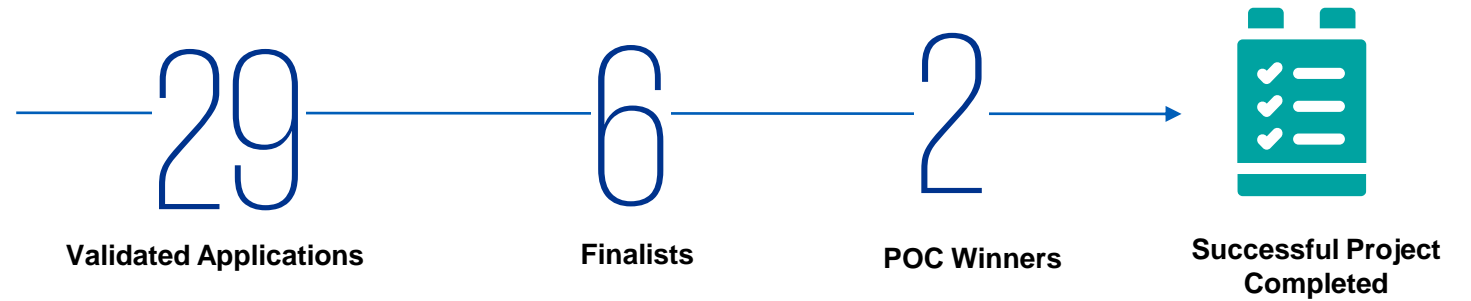
## About the Client

At almost 60 years old, this African insurer offers asset management, investment, insurance and health products to more than 3.2 million people across Africa.

## From the client:

*“This challenge was a first step in sourcing existing solutions which can be adapted and modified to*

*solve customer pain points. The challenge process has successfully connected us with pioneers in their fields and our team is excited to progress with the winners on a password-less future and the company’s own Siri...”*



**Most of their products are distributed through financial advisers and they wanted to reimagine this customer journey by implementing solutions that:**

... delivers password less authentication.

... helps a customer to get an insurance quote just by speaking into their phone

## Notable activities:

5k emails sent | 40k LinkedIn impressions | 43k Twitter impressions | 70+ FSPs Called