

Case Study: Global Fintech Hackcelerator

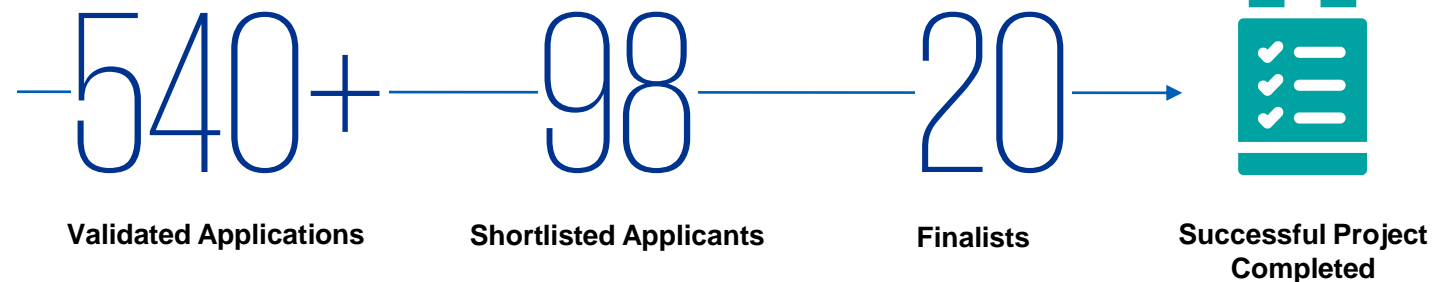
About the Client

A government sponsored initiative which seeks to identify and recognise ground-breaking solutions that can enable the financial sector. This emerging technology challenge tied into a regional fintech festival which aimed to provide further awareness of technologies in the region.

Insights from the industry panel judges:

Great progress has been made in building Singapore as a financial hub. Participants are evidence of that progress. The Singapore FinTech Festival 2017 and this competition has attracted high quality talent.

The numbers are spectacular; this is the largest event of its kind in the world. Singapore is making progress for successful entrepreneurship.



Firms had to solve 1 or more of the 100 problem statements, grouped into 4 categories:

Financial Inclusion

RegTech

Customer Facing

General

What we did:

- Teams participated in a 12-week programme, led by KPMG Digital Village, during which they worked and met with corporates, investors, partners and regulators.
- They presented a working prototype at Demo Day, on 16 November, followed by a Q&A session with the judges.
- The Demo Day judging panel, representing a cross-section of the financial industry, evaluated teams on their (i) Relevance, (ii) Competitive Advantage, (iii) Revenue, (iv) Scalability, (v) Business Stage, and (vi) Team Experience.

Notable activities:

9k emails sent | 22k LinkedIn impressions | 31k Twitter impressions | 700+ FSPs Called | 1 Webinar